

PRESS RELEASE

For Immediate Release

Iowa Taxpayers Association (ITA)

Contact: ITA President Ed Wallace, (515) 745-2246

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Gretchen Hayne Tegeler to Receive the 2010 Iowa Taxpayers Association's Weindruch Award

The **Iowa Taxpayers Association (ITA)**, the state's leading nonpartisan business tax policy resource since 1935 in conjunction with the family of Linda S. Weindruch are happy to announce that Gretchen Hayne Tegeler, formerly with the American Cancer Society, former Chief of Staff for Governor Terry Branstad, and past Director of the Iowa Department of Management, has been chosen as the recipient of the 2010 Linda S. Weindruch Award. This prestigious award will be presented to the Tegeler at the Iowa Taxpayers Association Annual Meeting Luncheon on December 7, 2010 at the West Des Moines Sheraton.

The purpose of this award is to recognize outstanding accomplishments and contributions in promoting and protecting the principles and policies of fair business taxation. The Iowa Taxpayers Association offers this award in memory and in recognition of Linda S. Weindruch who passed away after a long battle with multiple sclerosis in October 2004.

Linda was an active, long-time member of the Iowa Taxpayers Association. She was elected to serve on its Board of Directors in 1994, serving ten active years. She was a tremendous friend of Iowa business and worked diligently to develop and shape legislative and regulatory policy that supported sound taxation principles.

Tegeler's contributions to the state of Iowa include eight years as Director of the Iowa Department of Management where she assembled the set of "Sound Budgeting Principles" used at that time and until today to analyze the state budgeting process. Tegeler also prepared the case for cutting personal income taxes in late 1990s, and recommended requirement for breakdown of property taxes in annual statements for taxpayers.

In 1998-99 Tegeler served as Chief of Staff for Governor Branstad's. She is noted as a key player on the Branstad team that left state in its strongest financial position in Iowa's history.

After return to private sector, Tegeler provided leadership for the American Cancer Society in its goals of cancer education, advocacy, fundraising and service. At American Cancer Society, Tegeler was part of team obtaining passage of Iowa's cigarette tax and smoke-free legislation.

