

IOWA TAXPAYERS
ASSOCIATION

Iowa's Leading Business Tax Policy Resource Since 1935



2012 SPONSORSHIP OPPORTUNITIES

“Since its formation in 1935, the Iowa Taxpayers Association’s mission has been to educate and inform Iowans about sound fiscal policy; provide state policymakers with objective, nonpartisan research about the impact of specific tax and spending policies; and advocate for the adoption of rational public fiscal policy as it relates to business and corporate taxes.”

IOWA TAXPAYERS
ASSOCIATION

Iowa Taxpayers Association
1255 SW Prairie Trail Parkway
Ankeny, IA 50023-7068

(515) 243-0300 Office
(515) 334-1174 Fax

staff@iowataxpayers.org
www.iowataxpayers.org

BRONZE SPONSOR

\$500

- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the golf outing and annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$300 Bronze sponsorship for golf outing only
- \$300 Bronze sponsorship for annual meeting only

SILVER SPONSOR

\$1000

- One registration at golf outing
- One registration at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$600 Silver sponsorship for golf outing only
- \$600 Silver sponsorship for annual meeting only

GOLD SPONSOR

\$1500

- Two registrations at golf outing
- Two registrations at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$900 Gold sponsorship for golf outing only
- \$900 Gold sponsorship for annual meeting only

**IOWA TAXPAYERS
ASSOCIATION**

THANK YOU FOR YOUR TIME AND CONSIDERATION OF THIS IMPORTANT SPONSORSHIP OPPORTUNITY.

The Iowa Taxpayers Association is traditionally recognized as the forum in Iowa for tax and government affairs professionals to meet and interact with national and state tax experts, key policymakers in government, and one another. The following Iowa Taxpayers Association events have been scheduled for 2012:

2012 ITA CALENDAR OF EVENTS

Thursday, January 5	Pre Legislative Session Forum In Person/Audio Conference Iowa Soybean Association 1255 SW Prairie Trail Parkway, Ankeny, Iowa	8:30 - 9:30 a.m.
Tuesday, March 20	Legislative Breakfast - Iowa State Capitol Room 116 – Main Level	7:00 - 9:00 a.m.
Tuesday, March 20	Board Meeting – Embassy Suites on the River 101 East Locust St., Des Moines, Iowa <i>Sleeping rooms available at Embassy Suites, (515) 244-1700</i>	9:30 a.m.-12:00 p.m.
Week of April 30	Post Legislative Session Forums-TBD	8:00 – 9:00 a.m.
Monday, June 18	Board Meeting – Amana Colonies Golf Club 451 27th Avenue, Amana, IA 52203 <i>Sleeping rooms available at Amana Colonies Golf Club, \$119/night, (319) 622-6222 or http://www.amanagolfcourse.com/lodging/</i>	2:00 – 5:00 p.m.
Tuesday, June 19	Legislative Roundtable ITA 18th Annual Golf Outing <i>Amana Colonies Golf Club, 451 27th Avenue, Amana, IA 52203</i>	8:00 – 9:30 a.m. 10:00 a.m. - 5:00 p.m.
Tuesday, September 18	Board Meeting Location/Time TBD	
Monday, December 3	Board Meeting The Meadows Event and Conference Center 1 Prairie Meadows Drive, Altoona, Iowa	4:30 – 6:30 p.m.
Monday, December 3	Tax Symposium The Meadows Event and Conference Center 1 P\$99rairie Meadows Drive, Altoona, IA 50009 1-800-325-9015 (Time subject to change.) <i>Sleeping rooms \$99/night</i>	12:30 - 4:30 p.m.
Tuesday, December 4	77th ITA Annual Meeting & Tax Symposium The Meadows Event and Conference Center, 1 Prairie Meadows Drive, Altoona, IA 50009 1-800-325-9015	7:30 a.m. - 4:00 p.m.

Go online to <http://www.iowataxpayers.org/calendar.aspx> to register.
For additional information on any of these events, contact
ITA Headquarters, Nicole Molt, President at (515) 243-0300 or nicole@iowataxpayers.org

(Dates Subject to Change)

Member companies have several sponsorship opportunities offered to them this year, with various levels of sponsorships available. You may choose one that is inclusive of both the Summer Legislative Roundtable/Golf Outing and Annual Meeting or choose to sponsor one event.

Take a moment to review the options available and select the one that best fits your company's program. If you have questions, please do not hesitate to contact Kelly Kipping at (515) 334-1074 or staff@iowataxpayers.org.

PLATINUM SPONSOR

\$2500

- Three registrations at the golf outing
- Three registrations at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual program
- Logo listing as supporter in the golf outing and annual meeting invitation
- \$1500 Platinum sponsorship for golf outing only
- \$1500 Platinum sponsorship for annual meeting only

DIAMOND SPONSOR

\$5000

- Four registrations at the golf outing
- Four registrations at the tax symposium and annual meeting
- Reserved table at annual meeting luncheon for company and seated with program speaker
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual program
- Logo listing as supporter in the golf outing and annual meeting invitation
- Inclusion in sponsor listing in pre-meeting advertising – includes company logo
- \$3000 Diamond sponsorship for golf outing only
- \$3000 Diamond sponsorship for annual meeting only

OTHER SPONSORSHIP OPPORTUNITIES

Our company would like to commit to:

- Hole sponsor with company signage at 2012 golf outing (\$200)
- Donate in-kind items for the 2012 golf outing
- Host a Post-Session Forum in your area (upon conclusion of the 2012 Legislative Session)
- Host a Pre-Session Forum in your area (first week of January 2013)

IOWA TAXPAYERS ASSOCIATION

2012 Sponsorship Investment Registration Form

Company _____

Name _____ Title _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____ Web Site _____

Sponsor Fees:

	Cost Each	Requests	Total
Bronze Sponsor	\$500.00		
Bronze Sponsor Golf Outing Only	\$300.00		
Bronze Sponsor Annual Meeting Only	\$300.00		
Silver Sponsor	\$1000.00		
Silver Sponsor Golf Outing Only	\$600.00		
Silver Sponsor Annual Meeting Only	\$600.00		
Gold Sponsor	\$1500.00		
Gold Sponsor Golf Outing Only	\$900.00		
Gold Sponsor Annual Meeting Only	\$900.00		
Platinum Sponsor	\$2500.00		
Platinum Sponsor Golf Outing Only	\$1500.00		
Platinum Sponsor Annual Meeting Only	\$1500.00		
Diamond Sponsor	\$5000.00		
Diamond Sponsor Golf Outing Only	\$3000.00		
Diamond Sponsor Annual Meeting Only	\$3000.00		
Other Sponsorship Opportunities			
Hole sponsor with company signage at 2012 Golf Outing	\$200.00		
Donate in-kind items for the 2012 Golf Outing	N/A		
Host Post-Session Forum in your area (upon conclusion of 2012 Legislative Session)	N/A		
Host Pre-Session Forum in your area (First week of January 2013)	N/A		
TOTAL			

Enclosed please find a check made out to Iowa Taxpayers Association for \$ _____

MasterCard Visa

Account #: _____ Exp. Date: _____

Name on Card: _____

Signature: _____



MAIL COMPLETED FORM AND PAYMENT TO:

Iowa Taxpayers Association
1255 SW Prairie Trail Parkway
Ankeny, IA 50023-7068
(515) 243-0300 Office
(515) 334-1174 Fax
staff@iowataxpayers.org