

2010 Sponsorship Opportunities

“Since its formation in 1935, the Iowa Taxpayers Association’s mission has been to educate and inform Iowans about sound fiscal policy; provide state policymakers with objective, nonpartisan research about the impact of specific tax and spending policies; and advocate for the adoption of rational public fiscal policy as it relates to business and corporate taxes.”

IOWA TAXPAYERS
ASSOCIATION

*Iowa Taxpayers Association
100 East Grand Avenue, Suite 330
Des Moines, IA 50309
(515) 243-0300 phone
(515) 243-2049 fax
staff@iowataxpayers.org
www.iowataxpayers.org*

IOWA TAXPAYERS
ASSOCIATION

*Iowa’s Leading Business Tax
Policy Resource Since 1935*

- Equity
- Neutrality
- Promotion of Growth
- Revenue Adequacy
- Simplicity
- Stability and Transparency

Bronze Sponsor

\$500

- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the golf outing and annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$300 Bronze sponsorship for golf outing only
- \$300 Bronze sponsorship for annual meeting only

Silver Sponsor

\$1000

- One registration at golf outing
- One registration at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$600 Silver sponsorship for golf outing only
- \$600 Silver sponsorship for annual meeting only

Gold Sponsor

\$1500

- Two registrations at golf outing
- Two registrations at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual meeting program
- Listing as supporter in the golf outing and annual meeting invitation
- \$900 Gold sponsorship for golf outing only
- \$900 Gold sponsorship for annual meeting only

IOWA TAXPAYERS
ASSOCIATION

Thank you for your time and consideration of this important sponsorship opportunity.

The Iowa Taxpayers Association is traditionally recognized as the forum in Iowa for tax and government affairs professionals to meet and interact with national and state tax experts, key policymakers in government, and one another. The following Iowa Taxpayers Association events have been scheduled for 2010:

2010 ITA Calendar of Events

(Dates Subject to Change)

Wednesday, January 6	Pre Legislative Session Forum – 8:00 – 9:00 a.m. Carroll, IA
Thursday, January 7	Pre Legislative Session Forum – 8:00 – 9:00 a.m. Des Moines, IA
Friday, January 8	Pre Legislative Session Audio Conference - 8:30 – 9:30 a.m.
Thursday, March 25	Legislative Breakfast - Iowa State Capitol – 7:00 – 9:00 a.m.
Thursday, March 25	Board Meeting – Embassy Suites on the River, East Locust St., Des Moines, Iowa 9:00-12:00 p.m.
Week of May 3 - 7	Post Legislative Session Forums – Locations TBD
Tuesday, June 22	Board Meeting – African American Museum 55 12TH Ave., SW, Cedar Rapids, IA 9:00 – 12:00 p.m.
Monday, June 28	ITA Biennial Tax Seminar – Location TBD
Tuesday, September 21	Board Meeting – Book Vault 105 S. Market St., Oskaloosa, IA <i>Sleeping Rooms: Comfort Inn, 2401 A Ave West, Oskaloosa, IA, 52577 Phone: (641) 676-6000</i>
Wednesday, September 22	Legislative Roundtable – Oskaloosa Golf 2114 South 11th Street, Oskaloosa, IA 8:00 a.m.
Wednesday, September 22	ITA 18 th Annual Golf Outing – Oskaloosa Golf 2114 South 11th Street, Oskaloosa, IA 8:00 a.m.
Monday, December 6	Board Meeting – West Des Moines, IA, 10:00 a.m. Sheraton, 1800 50th Street, West Des Moines, IA
Monday, December 6	Tax Symposium – Sheraton, West Des Moines, IA 12:30-4:30 p.m. <i>(Time subject to change)</i>
Tuesday, December 7	75 th ITA Annual Meeting & Tax Symposium Sheraton, West Des Moines, IA 8:30 a.m. – 4:00 p.m.

Member companies have several sponsorship opportunities offered to them this year, with various levels of sponsorships available. You may choose one that is inclusive of both the Fall Legislative Roundtable/Golf Outing and Annual Meeting or choose to sponsor one event.

Take a moment to review the options available and select the one that best fits your company's program. If you have questions, please do not hesitate to contact Kelly Kipping at (515) 243-0300 or staff@iowataxpayers.org.

Platinum Sponsor

\$2500

- Three registrations at the golf outing
- Three registrations at the tax symposium and annual meeting
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual program
- Logo listing as supporter in the golf outing and annual meeting invitation
- \$1500 Platinum sponsorship for golf outing only
- \$1500 Platinum sponsorship for annual meeting only

Diamond Sponsor

\$5000

- Four registrations at the golf outing
- Four registrations at the tax symposium and annual meeting
- Reserved table at annual meeting for company and seated with program speaker
- Individual supporter sign displayed at golf outing and annual meeting registration desk
- Recognition on combined supporter signage displayed during the golf outing and annual meeting
- Verbal recognition as supporter during the legislative breakfast, golf outing and during the annual meeting program
- Inclusion on sponsor listing in annual program
- Logo listing as supporter in the golf outing and annual meeting invitation
- Inclusion in sponsor listing in pre-meeting advertising – includes company logo
- \$3000 Diamond sponsorship for golf outing only
- \$3000 Diamond sponsorship for annual meeting only

Other Sponsorship Opportunities

Our company would like commit to:

- Hole sponsor with company signage at 2010 golf outing (\$200)
- Donate in-kind items for the 2010 golf outing
- Host a Post-Session Forum in your area *(upon conclusion of the 2010 Legislative Session)*
- Host a Pre-Session Forum in your area *(first week of January 2011)*

75th Anniversary Sponsorship Opportunities

- Sponsor a speaker for the 75th Anniversary celebration in December, 2010 \$5,000
- Sponsor a "Look Back...75 years of the ITA" Bulletin Message \$2,000
- Sponsor the 75th Anniversary Annual Meeting Program \$500
- Sponsor the live interviews on website of key ITA professionals \$1,000

Iowa Taxpayers Association

2010 Sponsorship Investment Registration Form

Company _____
 Name _____ Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____ Web Site _____

Sponsor Fees:

	Cost Each	Requests	Total
Bronze Sponsor	\$500.00		
Bronze Sponsor Golf Outing Only	\$300.00		
Bronze Sponsor Annual Meeting Only	\$300.00		
Silver Sponsor	\$1000.00		
Silver Sponsor Golf Outing Only	\$600.00		
Silver Sponsor Annual Meeting Only	\$600.00		
Gold Sponsor	\$1500.00		
Gold Sponsor Golf Outing Only	\$900.00		
Gold Sponsor Annual Meeting Only	\$900.00		
Platinum Sponsor	\$2500.00		
Platinum Sponsor Golf Outing Only	\$1500.00		
Platinum Sponsor Annual Meeting Only	\$1500.00		
Diamond Sponsor	\$5000.00		
Diamond Sponsor Golf Outing Only	\$3000.00		
Diamond Sponsor Annual Meeting Only	\$3000.00		
Other Sponsorship Opportunities			
Hole sponsor with company signage at 2010 Golf Outing	\$200.00		
Donate in-kind items for the 2010 Golf Outing	N/A		
Host Post-Session Forum in your area (upon conclusion of 2010 Legislative Session)	N/A		
Host Pre-Session Forum in your area (First week of January 2011)	N/A		
75th Anniversary Sponsorship Opportunities			
Sponsor a speaker for the 75th Anniversary celebration in December, 2010	\$5,000		
Sponsor a "Look Back...75 years of the ITA" Bulletin Message	\$2,000		
Sponsor the 75th Anniversary Annual Meeting Program	\$500		
Sponsor the live interviews on website of key ITA professionals	\$1,000		
TOTAL			

Enclosed please find a check made out to Iowa Taxpayers Association for \$ _____
 Credit card payment: MasterCard Visa Billing Zip Code _____
 Account #: _____ Exp. Date: _____ CVV Code: _____
 Name on Card: _____ Signature: _____

MAIL COMPLETED FORM AND PAYMENT TO:



Iowa Taxpayers Association
 100 East Grand Avenue, Suite 330
 Des Moines, Iowa 50309
 (515) 243-0300 phone
 (515) 243-2049 fax
staff@iowataxpayers.org